



The Top Thought Leaders in the Lower Middle Market



Nick Coetzee

December 10, 2020

Content marketing – exhibiting domain expertise to acquire new business – is a tried and true business development strategy that has been used for years across a variety of industries.

Lower Middle Market M&A, however, remains one of the final few frontiers where this strategy has yet to see widespread adoption.

As a result, the first movers to invest consistently in thought leadership – especially those that do it well – stand to benefit tremendously from doing so.

Who is doing it best?

We did a deep internet dive, surveyed our members, and collected nominations from employees to arrive at our list of the top lower middle market thought leaders that you should be following.

This group represents the myriad ways in which thought leadership initiatives can be executed — writing books, publishing articles, making public speaking appearances, hosting podcasts, creating educational content, teaching at universities, establishing online communities, and cultivating audiences on social media.

If you're looking to stay more informed on Lower Middle Market M&A activity, or if you've been thinking about dipping your toe in the thought leadership waters, here are the individuals laying out the blueprint for content creation done right in LMM M&A.



Mary Ann Domuracki

Managing Director, MMG Advisors

Investment Bank | New York, NY

Join **4,470** others and follow Mary Ann on [LinkedIn Here](#).

About Mary Ann

Mary Ann Domuracki is an industry veteran, with over 15 years of operating and 20 years of investment banking experience at Financo and now MMG. Mary Ann serves on the Board of the Retail Marketing Society, the Advisory Board of LIM College, and is a member of the Turnaround Management Association (TMA), where she is a member of the Annual Turnaround and Transaction Awards Committee. She is also a co-founder of The DealmakeHers, an exclusive network of female dealmakers and leaders in the retail and consumer space. Along with Yoon and Rockwood from this list, Domuracki was named one of the Most Influential Women in Mid-Market M&A in 2020. Mary Ann is a consistent user of LinkedIn, sharing weekly recaps from her firm, invitations to upcoming events hosted by the various communities she belongs to, or surfacing helpful industry trends.

Recent Activity from Mary Ann:

- [About DealmakeHers](#)
- [Mary Ann Domuracki of MMG Advisors named to 2020 Most Influential Women in Mid-Market M&A](#)
- [Clear Viewpoints – Mary Ann Domuracki](#)
- [MMG Advisors Weekly Recap](#)